



H A N D M A D E F U T U R E S S U M M I T 2 0 2 0

SHIPPING & PACKAGING:

AN INTRODUCTION TO THIRD-PARTY LOGISTICS

SHIPPING & PACKAGING

WHAT IS THIRD-PARTY LOGISTICS?

In the USA third-party logistics (3PL) is legally defined as, “A person who solely receives, holds, or otherwise transports a consumer product in the ordinary course of business but who does not take title to the product.”

Third-party logistics is often used interchangeably with third party fulfillment.



SERVICES OFFERED BY 3PLS



Customs clearance



Picking & packing



Inventory management



Freight forwarding



Shipping



Assembly



Warehousing



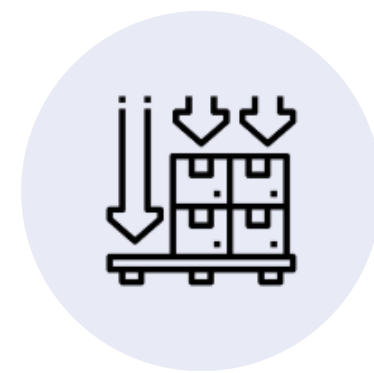
Customer service



Repairs



Labelling

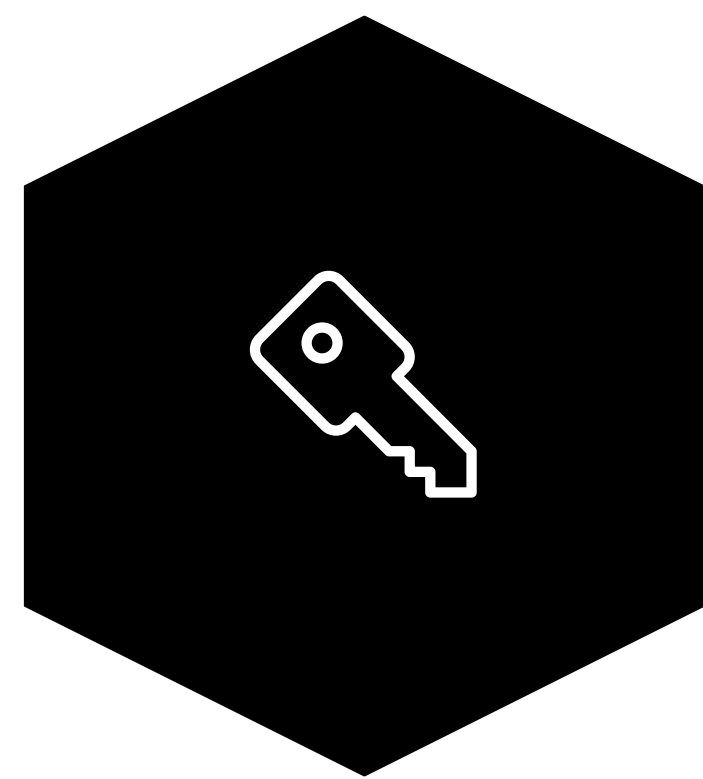


Returns

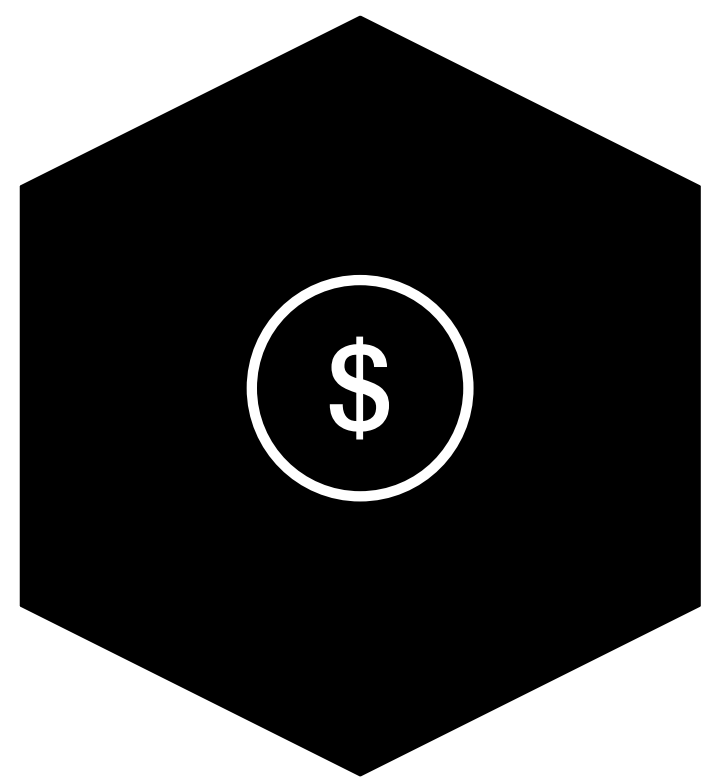


Marketplace compliance

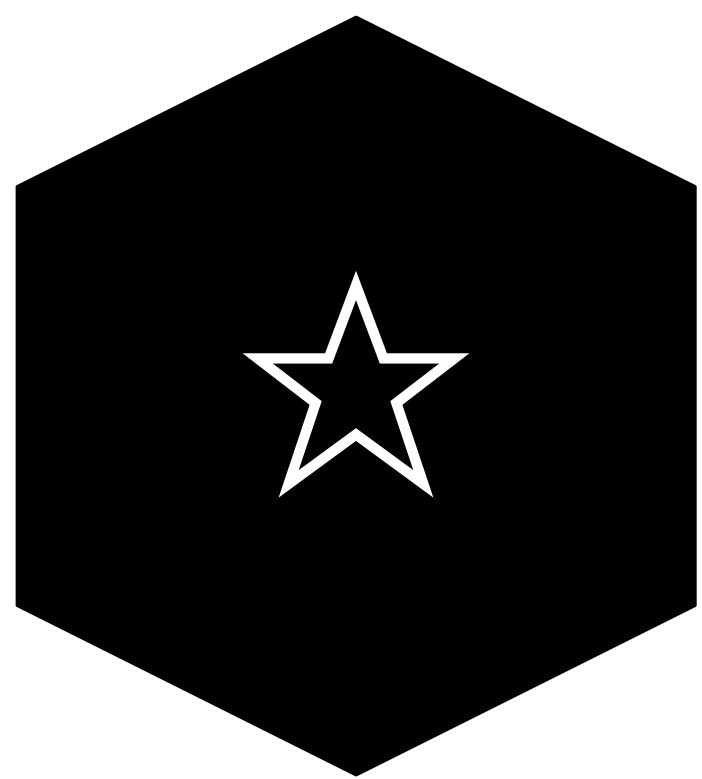
5 BENEFITS OF WORKING WITH A 3PL



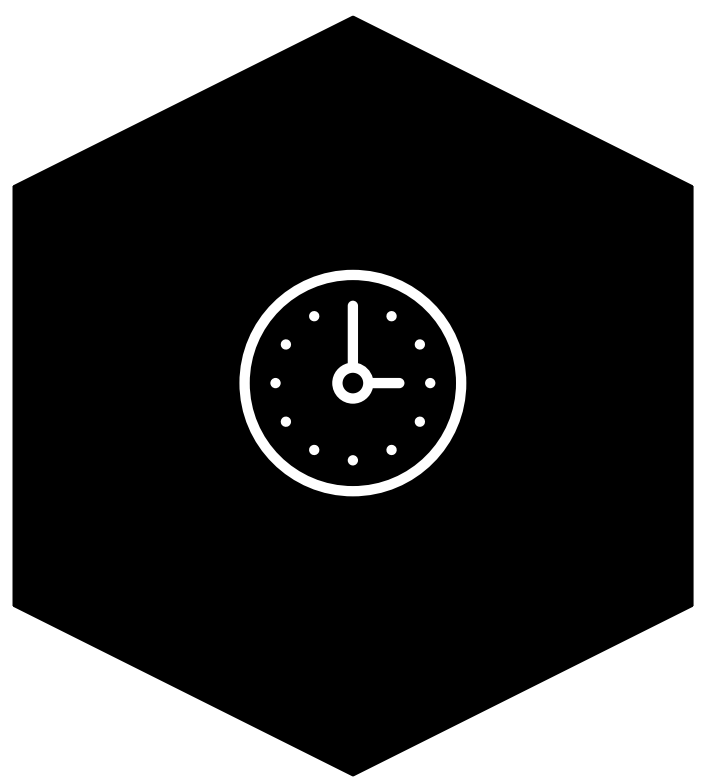
FEASIBILITY



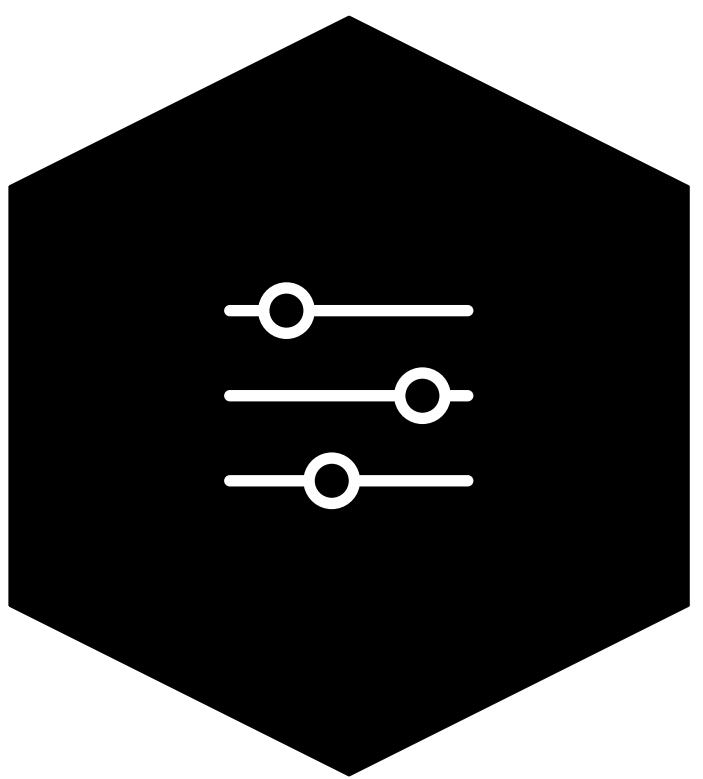
COST-SAVINGS



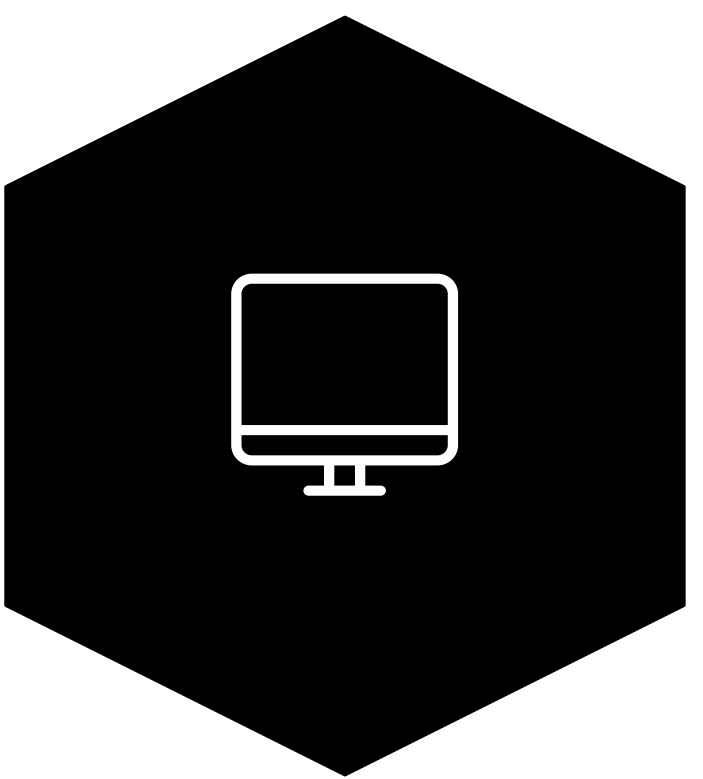
EXPERTISE &
EXPERIENCE



TIME-SAVINGS



FLEXIBILITY &
SCALABILITY



ACCESS TO
TECHNOLOGY

FULFILLMENT BY AMAZON (FBA)

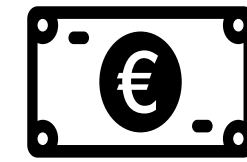


- Warehousing
- Picking & packing
- Labelling & shipping
- Multi-channel fulfillment
- 24/7 customer service
- Returns
- FBA Export
- Inventory management
- Business analytics



SHIPPING & PACKAGING

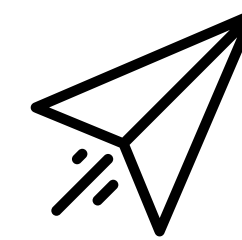
KEY CONSIDERATIONS



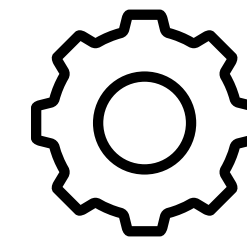
COSTS



LOCATION



SPEED



SERVICES

CHOSING A 3PL

- ⤵ Location
- ⤵ Services offered
- ⤵ Costs
- ⤵ Service guarantees
- ⤵ Experience
- ⤵ Minimum & maximum volumes
- ⤵ Shipping carriers used
- ⤵ Contract length
- ⤵ Insurance coverage
- ⤵ Integration & support offered
- ⤵ Billing cycles
- ⤵ References

SHIPPING & PACKAGING

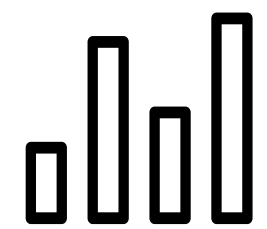
TIPS



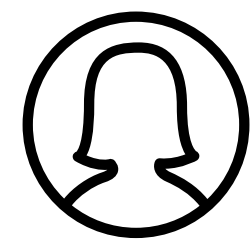
PACKAGING



PLANNING



ANALYTICS



CUSTOMER
SERVICE



4

3

2

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