

WEBINAR

The US Market Today:
A Perspective for Global
Handmade Brands



ByHand Consulting is delighted to invite you to a special webinar for
Trade+Impact's Handmade Futures Summit 2020 participants

Tuesday, October 6
11am US Eastern Daylight Time

How has the US market for global handmade products been impacted by Covid-19? During this age of uncertainty, the news can be overwhelming and the path forward unclear. In this webinar, ByHand Consulting helps global artisan businesses understand US retail reports relevant to their target market, highlights brands that are innovating despite market challenges, and outlines simple ways to connect customers using impactful messaging.

Register [HERE](#) to attend

"ByHand's presentation greatly exceeded the expectations of Peruvian exporters, since in addition to showing them the current situation of the North American market since the COVID-19 epidemic, it gave them hope and pending tasks, in which they can work from their houses or offices, this factor is very important, because it allows the exporter to realize that an active attitude is required and in this way carry out actions that take advantage of new market opportunities." – Fausto Diaz, PromPeru

Founded in 2007 by Karen Gibbs and Colvin English, ByHand Consulting helps international artisan enterprises develop export marketing strategies, build long-term relationships with US buyers and increase sales. Within the US market, ByHand works with brands and retail stores to create sourcing partnerships with artisan producers and brands around the world.

www.byhandconsulting.com